

Bachelor in Business Administration (BBA)



Vision Group of Institutions

B.Tech. Diploma BBA BCA BSc.(AG)





Vision Institute of Science & Management

BBA

BCA

B.Sc. (Ag)



Campus: Shahpur, Madrak, Aligarh-Agra Highway, Aligarh



Program Overview

The BBA program at Vision Institute of Science and Management (VISM) offers a comprehensive three-year course approved by AICTE and affiliated with Raja Mahendra Pratap Singh State University Aligarh. Students gain a strong foundation in business management principles and practical experience. The curriculum covers accounting, finance, marketing, and human resources. Practical training in business technologies enhances skills.

Graduates receive a specialized BBA degree recognized worldwide for its excellence in business management, opening doors to successful careers in the dynamic business landscape.

Program Highlights

Gain a comprehensive foundation in business management with an emphasis on critical thinking, problem-solving, and leadership skills. Explore real-world applications of business concepts and theories across various topics. Benefit from experienced faculty, guest lectures, and networking events. Gain practical experience through internships and case studies. Access state-of-the-art facilities, including a well-equipped library and computer labs, for a well-rounded learning experience in business management.



What is BBA about?

The three-year BBA program offers a comprehensive understanding of business management. Topics covered include accounting, finance, marketing, operations, and human resources. Emphasis is placed on critical thinking, problem-solving, and leadership skills. The program is ideal for aspiring entrepreneurs, providing knowledge in market research, business planning, financing, marketing, and operations. Practical experience is gained through internships, case studies, and projects. Access to industry professionals through guest lectures and networking events enhances learning. The program equips students with the skills and insights needed to succeed in the dynamic business world.



Why study BBA at VISM?

Choose BBA at VISM for a comprehensive curriculum covering all facets of business management. Benefit from faculty with industry experience and gain real-world insights. Connect with industry professionals through guest lectures and networking events. Gain practical experience through internships and case studies. Enjoy state-of-the-art facilities, including a well-stocked library and advanced computer labs. Elevate your business education and open doors to a successful career with BBA at VISM.



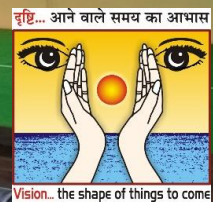
Details

- [Eligibility](#)

Candidates must have passed Intermediate (10+2)/Equivalent examination in Science/Arts/Commerce group with minimum 50% marks. Eligibility is as per the university guidelines.

- [Curriculum](#)

VISM is affiliated with Raja Mahendra Pratap Singh State University Aligarh, following its prescribed curriculum for the BBA program. The comprehensive curriculum encompasses key subjects such as accounting, marketing, HR, operations, and more. Our BBA program is particularly beneficial for aspiring and existing entrepreneurs, providing practical skills and in-depth knowledge essential for success in a competitive business landscape.



Job Prospects

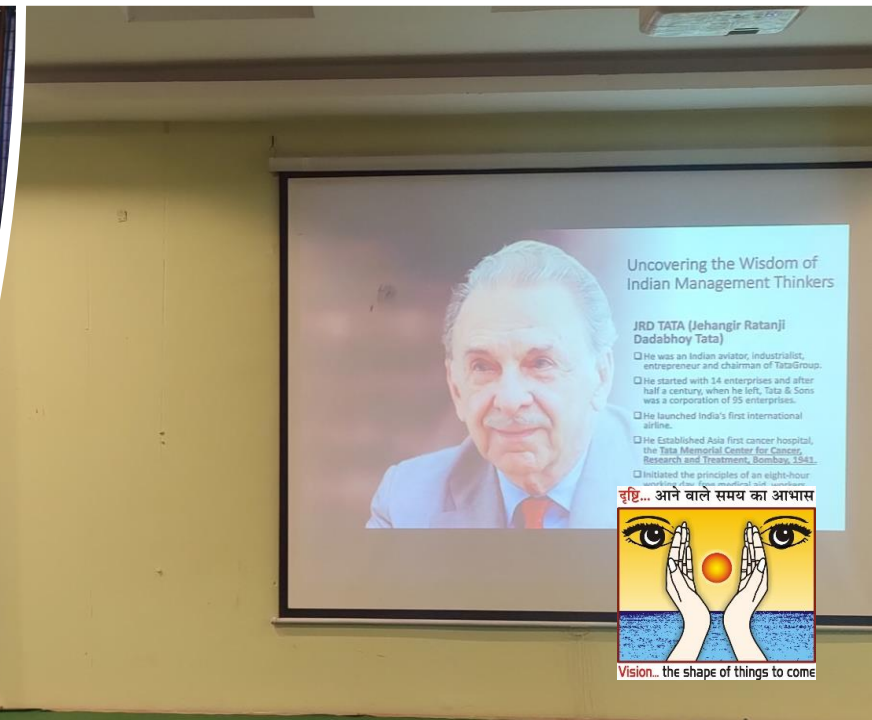
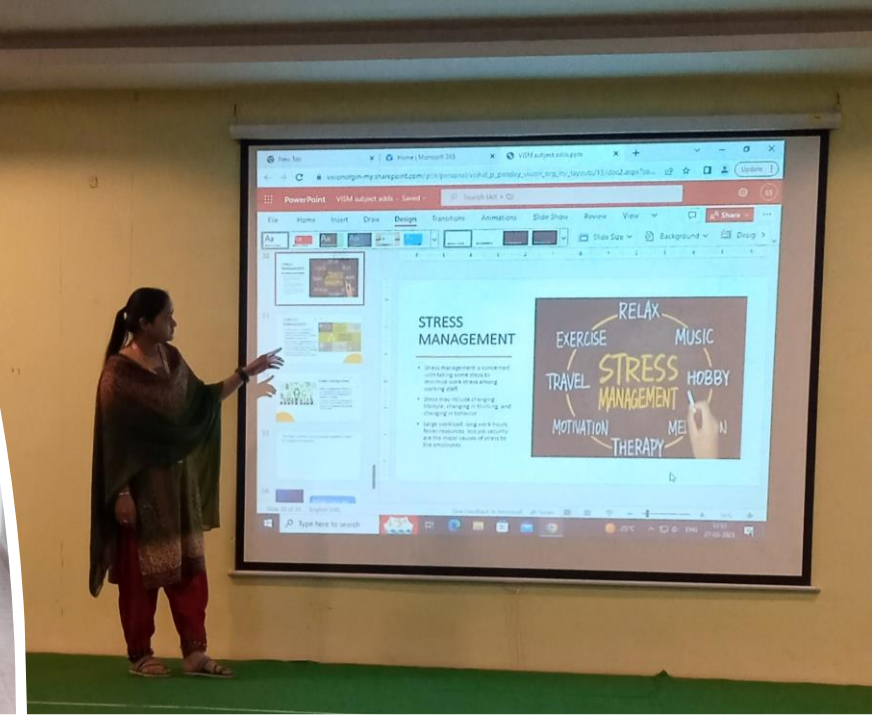
Graduates of the BBA program at VISM can expect to find employment in various fields of business, including:

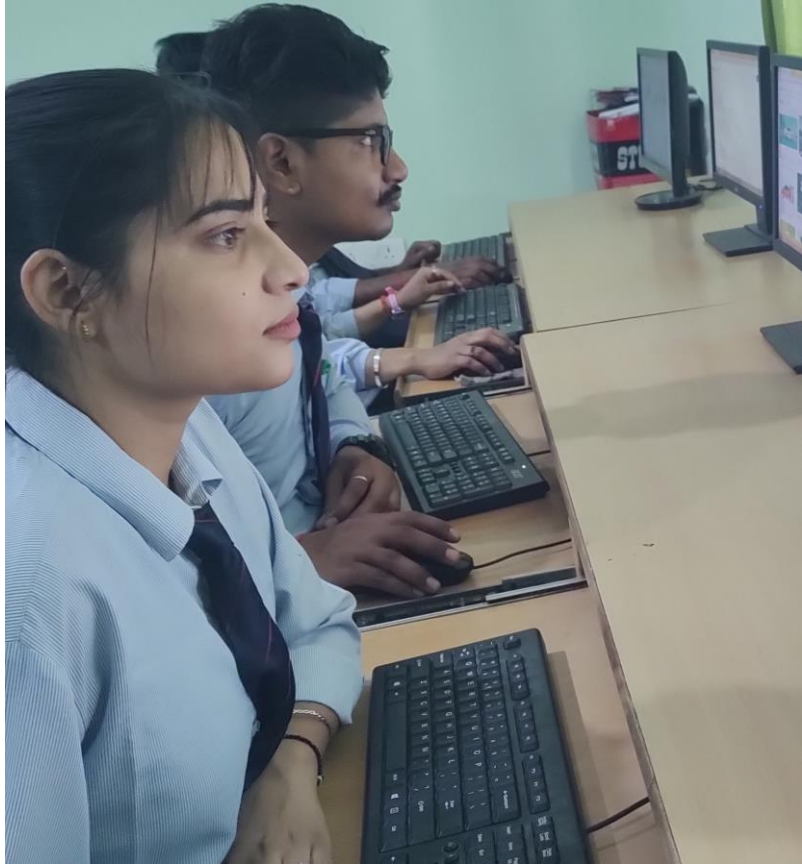
- Finance and Accounting
- Marketing and Sales
- Human Resources
- Operations and Supply Chain Management
- Entrepreneurship and Small Business Management
- Consulting



Research

BBA students at VISM have the opportunity to conduct research in various areas of business management. Students can work on research projects under the guidance of faculty members or collaborate with industry professionals to gain practical insights into the business world. The research projects can help students develop critical thinking and problem-solving skills and prepare them for further academic pursuits or careers in research.





Life @ Vision

Building the future @
Vision Group of Institutions



Advantages @ Vision

 **Academics**

 **Certification Programs**

 **Center of Excellence(CoE)**

 **Student Development Activities**

 **Placement & Pre-Placement Activities**

Advantages @ Vision Group of Institutions

Vision Group of Institutions offers number of unique advantages including academics, student development programs, placement & results, and facilities. From Advance Labs, Centre of Excellences, to numerous Student Activities; let college leave a lifelong cherished memory.

 Industry Visits & Surveys	 World Class Facilities	 Academic Records & Merit Holders	 750+ Placements in Reputed Companies Training & Placement Cell	 Hobby Clubs	 Projects & Lab Work	
 Hostel Life @ VIT	 Guest Lectures & Workshops	 Innovation & Research Centre	 Entrepreneurship & Start-up Cell	 Alumni Success Stories	 Academics	 Centre for Character and Leadership Development (CCLD)

ALIGARH CAMPUS: SHAHPUR MADRAK, ON ALIGARH-AGRA HIGHWAY, APPROX 10KM FROM SASNI GATE, ALIGARH

Management & Science Programs @ Vision



[Vision Institute of Science & Management \(VISM\)](#) is running [Bachelor of Business Administration \(BBA\) Program](#), an undergraduate program suitable for inculcating managerial skills. The highly job oriented course caters to future managers and entrepreneurs.

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VISM is also running [Bachelor of Computer Application \(BCA\) Program](#), an under-graduate program suitable for software developers and programmers.

From the academic Session 2023-24, VISM has started [Bachelor of Science in Agriculture \(B.Sc. Ag\)](#) Program. B.Sc (Ag) is an undergraduate Degree Program with huge potential in both Public as well as Private Sector.

All the programs are affiliated to Raja Mahendra Pratap Singh State University, Aligarh.

Campus: Shahpur, Madrak, Aligarh-Agra Highway, Aligarh



Path to Continuous Learning

In today's ever-changing global economy, equipping individuals with the necessary skills to thrive in the job market is crucial. The rise of Industry 4.0 and its automation and artificial intelligence aspects have reshaped future employment requirements. To succeed, aspiring managers must be prepared and possess critical and creative thinking abilities.

Pursuing programs like BBA, BCA, or B.Sc. Agriculture at Vision Institute offers long-term benefits, refining skills across multiple domains and enhancing technological knowledge. The curriculum emphasizes essential competencies such as critical thinking, growth mindset, and practical proficiency, enabling students to excel in both their careers and personal lives.

Vision Institute's B.Sc. Agriculture program combines scientific knowledge, practical skills, and sustainable farming practices, preparing graduates to navigate the dynamic agricultural sector and contribute to its growth. Join Vision Institute for intellectual growth, professional success, and personal fulfillment.

[Check full details...](#)

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Vision Group of Institutions

Aligarh Campus: Shahpur, Madrak, Aligarh-Agra Highway, Aligarh

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Vision... the shape of things to come



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Aligarh Campus: Shahpur, Madrak, Aligarh-Agra Highway, Aligarh